

# Collection Notification Statement – Online Booking Stallholder Application

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## Collection Notification Statement under the *Privacy Act 1988* (Cth)

**Brisbane MarketPlace Pty Ltd** (ABN 67 106 709 077) and its Related Bodies Corporate (**BMP**) is committed to protecting the privacy of individuals and their personal information and complies with the *Privacy Act 1988* (Cth) (**Privacy Act**).

Please read this carefully as it will have important consequences for you in relation to the collection, use and disclosure of your personal information you provide to BMP.

You understand that:

1. BMP is the party who is collecting your personal information and can be contacted at [bmp@brisbanemarkets.com.au](mailto:bmp@brisbanemarkets.com.au) or alternatively you can write to us at PO Box 80 Brisbane Markets Qld 4106 or contact us on 07 3915 4277.
2. BMP will collect your personal information directly from you. In certain circumstances, BMP may require the collection of personal information from your financial institution in order to process your payment, or from our contractors, agents, partners, suppliers or other companies who assist us in providing our products and services to you.
3. The purpose of BMP collecting your personal information is:
  - (a) to process your application to be a stallholder at a BMP market, which will include (without limitation):
    - (1) verifying your identity and date of birth;
    - (2) processing payment to have a stall at a BMP market; and
    - (3) if the application is successful, establishing an online account with BMP's online booking system;
  - (b) to communicate generally with you in relation to your application, BMP bookings and BMP Market operations;
  - (c) creating, implementing and utilising BMP's disaster management plan and BMP's emergency SMS system;
  - (d) to administer onsite medical treatment, if required;
  - (e) to contact your next of kin in the case of emergency, if required;
  - (f) to offer you updates, discounts, or other content or products and services that may be of interest to you; and
  - (g) to provide you with direct marketing communications from us or our related bodies and industry partners (using direct mail, telemarketing, email, SMS and MMS messages, and social media) including but not limited to subscription to our customer newsletter,and you acknowledge and agree to your personal information being collected and used for, and in connection with, these purposes.
4. If we do not collect this personal information in connection with the purposes in paragraph 3, then BMP will be unable to:

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- (a) process your application to be a stallholder at a BMP market;
  - (b) establish an online account for you for BMP's online booking system;
  - (c) send you SMS messages with respect to emergency notification or important market operation information;
  - (d) communicate generally with you in relation to your application and market bookings and operations; and
  - (e) send you direct marketing communications (unless you have consented to such communications through other your other dealings with BMP).
5. Your personal information being disclosed to the following classes of people and organisations in connection with the purposes in paragraph 3:
- (a) BMP and its personnel; and
  - (b) Westpac Bank, or any bank utilised by BMP for its hosted payment system;
  - (c) offshore service providers, if any;
  - (d) related entities and subsidiaries of BMP;
  - (e) SMS Direct, or any other third party provider in relation to BMP's SMS message database and the sending of SMS messages; and
  - (f) our contractors and agents or other companies who assist us in providing our products and services to you, including but not limited to those providing medical services, dispensing emergency treatment, data storage providers and email marketing service providers.
6. It is possible that some of the information collected via this application may be disclosed to BMP's service providers outside of Australia. You **consent** to your information being disclosed to a destination outside Australia for this purpose, including but not limited to United States of America and you understand and acknowledge that Australian Privacy Principle 8.1 will not apply to such disclosures of your personal information.
7. BMP's Privacy Policy sets out the process as to how you can access and correct any of your personal information collected under this form as well as to how you can make a complaint if BMP has breached the Privacy Act in the handling of your personal information. BMP's Privacy Policy is available at **[insert hyperlink to privacy policy or website link]** or can be otherwise provided by requesting a copy from BMP.

By continuing with your application to be a stallholder at a BMP market via this website, indicates that you have read this collection notification and acknowledge that your personal information will be collected, used and disclosed in accordance with this collection notice and as otherwise detailed in BMP's Privacy Policy and, to the extent it is necessary, that you give your **voluntary express consent** to BMP collecting, using, storing, disclosing and disposing of your personal information in this manner.